

## dineinsight<sup>™</sup>

Targeted Marketing | Customer Satisfaction

DineInsight is a powerful marketing and promotion tool for restaurants, providing a custom, concept-branded mobile application for iPhones, BlackBerrys and other smartphones.

### Meet DineInsight – Your App, Your Brand

DineInsight, powered by ReForm XT<sup>™</sup>, provides your restaurant with a mobile app styled to match your brand, which customers can download and use for free. Sign up is quick and easy, with customers providing only basic contact information to participate.

With a direct link to your customers, it's easy to create and share news of store promotions, food or beverage specials, special events, menus, phone numbers, locations, or any other information you like. DineInsight can also be used to gather market intelligence by providing a way for customers to quickly and easily provide feedback and opinions on the issues that matter most.

### DineInsight Benefits Include:

- Consistent brand exposure on your customer's smartphone
- Your own mobile app promotes awareness and loyalty
- Drive more traffic by promoting specials, events, and more
- Collects contact information for targeted marketing and promotions
- Targeted marketing and promotions with direct link to customers
- Receive valuable feedback and comments with mobile surveys

### Mobile Target Marketing & Promotions

Opening the door to new and exciting marketing opportunities has never been easier. Promoting the latest food and beverage specials, engaging customers with in-app contests, and sending updated event schedules are just some of the ways DineInsight can help drive traffic and maintain customer loyalty. With the ability to instantly add new content, your app stays fresh, unlike yesterday's fish!

### Mobile Customer Surveys & Feedback

Meeting your customers' expectations and knowing how they like it done just got fun, fast, and fresh. With DineInsight you can create and send customer satisfaction surveys, menu feedback forms, new product requests, or any other type of intelligence gathering forms you need. As customers respond, they can instantly receive incentives or other promotional content. You can even be notified if negative feedback is submitted, allowing for prompt response to the issue.

**To win your market, you have to know your market. Get DineInsight, and gain the edge that only mobile business intelligence provides.**

**For more information call 800-401-8740, send an email to [sales@goanyware.com](mailto:sales@goanyware.com) or simply visit [www.goanyware.com](http://www.goanyware.com).**



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